



Connecting India
to Build India...

ASSEMBLY ELECTION 2024
EXIT POLL - REPORT
MAHARASHTRA
288 ACs

axis[®]
MY INDIA

People
Empowerment
Platform



Date: November 21, 2024

Maharashtra - Exit Poll - AE 2024 Objectives, Methodology & Disclaimer

Objectives

- ▶ To Predict which Party or Alliance is likely to win & form the Government.
- ▶ To Predict Vote Share & Seat Share for each Party and Alliance.
- ▶ To find 'Voters Insights' Trends, Needs, Issues, Problems people are facing.
- ▶ To design and device Policies for Governments, Think tanks, Corporate Leaders based on research Findings & Analysis for future 'Social Impact'.

Our Vision

- ▶ To Connect and Resolve Problems of All 25 Crore (250 Mn) Indian Households

Our Mission

- ▶ Actively Contribute Every day to Transform a Billion Lives

Methodology

- ▶ Face to Face interview with the **specific questionnaire using Electronic Device**
- ▶ Representative sampling across **Demography & Geography.**
- ▶ Sample Size (Interviews) - **34,964**
- ▶ No. of Surveyors - **89**
- ▶ Total Assembly Constituency covered - **288 ACs.**
- ▶ No. of Villages / Cities - **1,690**
- ▶ Total No. of Innova Cars used - **12**
- ▶ Total No. of KM Travelled - **32,184 km**

Disclaimer

- ▶ **Consulting for Political Parties:** As a Market Research company, Axis My India is commissioned by political parties across the country to uncover grassroots insights prior to election. For this reason, Axis My India has a strict policy to never publish or share any pre-poll / opinion-poll findings for public / media consumption. And while doing Exit-Poll survey study there is no question of any bias / influence of any political party whatsoever, over the Findings & Predictions.
- ▶ **Stock Market:** Axis My India does not offer, participate in, or endorse any speculative advice on stock market movement based on its poll analysis. And hence we have nothing to do with the Stock Market Trends & its outcome whatsoever.

Sample Profile

Gender / लिंग:

Figures in %

▶ Male / पुरुष	68
▶ Female / महिला	32

Note: Difficult to get female respondents, but ratio has been extrapolated to 50/50.

Caste / जाति:

Figures in %

▶ SC	11
▶ ST	10
▶ NT VJ	3
▶ Muslim	10
▶ Kunbi	5
▶ Other OBC	23
▶ Maratha	23
▶ Other General	6
▶ Others	9

Geographic / भौगोलिक:

Figures in %

▶ Rural / ग्रामीण	55
▶ Urban / शहरी	45

Sample Profile

Age / उम्र:

Figures in %

▶ 18-25	15
▶ 26-35	26
▶ 36-50	32
▶ 51-60	15
▶ 61 & Above	12

Occupation / व्यवसाय:

Figures in %

▶ Unemployed / बेरोज़गार	5
▶ Labour / मजदूर	16
▶ Farmer / किसान	18
▶ Skilled Professional* / कुशल पेशेवर कार्य करने वाला *	6
▶ Small Shop** / छोटी दूकान **	2
▶ Housewife / गृहिणी	22
▶ Pvt. Service / प्राइवेट नौकरी	15
▶ Govt. Service / सरकारी नौकरी	2
▶ Others / अन्य	14

* Skilled Professional: Electrician / Plumber / Guide / Pandit / Technician / Carpenter
कुशल पेशेवर कार्य करने वाला: इलेक्ट्रीशियन / प्लम्बर / गाइड / पंडित / तकनीशियन / बढ़ई

** Small Shop: Tea Stall / Pan Shop / Saloon / Dhaba / Roadside / Howkers / Vegetable Seller / Fruit Seller
छोटी दुकान: चाय / पान / नाई / ढाबे / रोडसाइड / ठेला / सब्जी वाले / फल वाले

EXIT POLL - MAHARASHTRA AE 2024

Seats Likely to Win (288 Seats)

GE 2024 Result AC Seats	Alliance	Party	Seats	Alliance Seats
79	Maha Yuti	BJP	98 - 107	178 - 200
40		SHS (Shinde)	53 - 58	
6		NCP (AP)	25 - 30	
-		JSS/RSVA/RYSP	2 - 5	
63	MVA	CONG	28 - 36	82 - 102
57		SHS (UBT)	26 - 32	
33		NCP (SP)	26 - 30	
-		SP/PWPI	2 - 4	
0	VBA	VBA	0	0
10	Others	Others	6 - 12	6 - 12

Maha Yuti includes - BJP, SHS (Shinde), NCP (AP), JSS, RSVA & RYSP

MVA includes - CONG, SHS (UBT), NCP (SP), SP & PWPI

Other includes - BSP, BVA, MNS, RSP, PJP, MSP, ASP(KR), SWP, AIMIM, IND etc.

Party Wise Vote Share (%)

GE 2024 Result	Alliance	Party	Party (%)	Alliance (%)
26	Maha Yuti	BJP	27	48
13		SHS (Shinde)	13	
4		NCP (AP)	7	
-		JSS/RSVA/RYSP	1	
17	MVA	CONG	13	37
17		SHS (UBT)	12	
10		NCP (SP)	11	
-		SP/PWPI	1	
3	VBA	VBA	3	3
10	Others	Others	12	12

Note: Margin of Error \pm 2% points

Maha Yuti includes - BJP, SHS (Shinde), NCP (AP), JSS, RSVA & RYSP

MVA includes - CONG, SHS (UBT), NCP (SP), SP & PWPI

Other includes - BSP, BVA, MNS, RSP, PJP, MSP, ASP(KR), SWP, AIMIM, IND etc.

BJP	BJP (149) Seats Contested	CONG	CONG (101) Seats Contested
SHS (Shinde)	SHS (Shinde) (81) Seats Contested	SHS (UBT)	SHS (UBT) (95) Seats Contested
NCP (AP)	NCP (AP) (59) Seats Contested	NCP (SP)	NCP (SP) (86) Seats Contested
VBA	VBA (200) Seats Contested	MNS	MNS (125) Seats Contested
BSP	BSP (237) Seats Contested	AIMIM	AIMIM (17) Seats Contested

MAHARASHTRA - EXIT POLL AE 2024 - HIGHLIGHTS

1. Pro-Incumbency in favor of Chief Minister Eknath Shinde's State Government.
2. State Government's Flagship Scheme '**Ladki Bahin Yojana**' and '**Pro-Poor Image**' + '**Common Man**' personality of Chief Minister Eknath Shinde has resonated with the masses. These elements have benefitted Maha Yuti.
3. Women are voting 4% higher than Men for Maha Yuti.
4. Maha Yuti getting Lion's share among General, STs, OBCs, Kunbis and NTVJ's Maha Vikas Aghadi who has scored Lion's share among Dalits & Muslims. Within Marathas, Maha Yuti (48%) is getting 8% more Vote Share compared to Maha Vikas Aghadi (40%).
5. Maha Yuti gained SCs - 11 percentage points & STs - 15 percentage points from Maha Vikas Aghadi in comparison to Lok Sabha 2024 Election.
6. Lowest Vote Share gap exists between Maha Yuti & Maha Vikas Aghadi of 5% is among 18-25 year age group (Maha Yuti - 44% & Maha Vikas Aghadi - 39%).
7. Whereas the overall vote share gap between Maha Yuti and Maha Vikas Aghadi is about 11 percentage points.
8. Maha Yuti is performing good across all the regions.
9. **Farmer Issues:** Soyabean's MSP & Export Policy of Onions has seen limited impact across the regions of Maharashtra.
10. Below is the distribution of United Shivsena & United NCP votes got splited in 2024 AE.

2024 AE →	SHS (Shinde)	SHS (UBT)	Others
United 2019 AE Shivsena (100%)	58%	36%	6%

2024 AE →	NCP (AP)	NCP (SP)	Others
United 2019 AE NCP (100%)	43%	49%	8%

11. Seat Share

In straight Fight between SHS (Shinde) Vs SHS (UBT), NCP (AP) Vs NCP (SP), BJP Vs CONG

SHS (Shinde) Vs SHS (UBT) 53 Seats	
Party	Likely to win
SHS (Shinde)	35
SHS (UBT)	16
Others	2
Total	53

Others:

VS-40 - Daryapur - Ramesh Bundile (RYSP),
VS-261 - Patan - Satyajit Patankar (IND)

NCP (AP) Vs NCP (SP) 41 Seats	
Party	Likely to win
NCP (AP)	22
NCP (SP)	14
BJP	3
SHS (Shinde)	1
Others	1
Total	41

Others:

VS-271- Chandgad - Shivaji Pati (IND)

BJP Vs CONG 75 Seats	
Party	Likely to win
BJP	49
CONG	22
Others	4
Total	75

Others:

VS-42 - Achalpur (PHJSP), VS-132 -
Nalasopara (BVA), VS-133 - Vasai - (BVA),
VS-70 - Rajura - Waman Chatap (IND)

Region-wise Seat Share (Likely to win) (288 Seats)

Regions (AC Seats)	Maha Yuti	MVA	VBA	OTHERS
Vidarbha (62)	39	20	-	3
Western Maharashtra (58)	36	21	-	1
North Maharashtra (47)	38	7	-	2
Marathwada (46)	30	15	-	1
Konkan & Thane (39)	24	13	-	2
Mumbai (36)	22	14	-	-

Region-wise Vote Share (%)

Figures in %

Regions (AC Seats)	Maha Yuti	MVA	VBA	OTHERS
Vidarbha (62)	48	36	3	13
Western Maharashtra (58)	48	41	2	9
North Maharashtra (47)	53	32	2	13
Marathwada (46)	45	38	5	12
Konkan & Thane (39)	50	33	2	15
Mumbai (36)	45	43	2	10

Maha Yuti includes - BJP, SHS (Shinde), NCP (AP), JSS, RSVA & RYSP

MVA includes - CONG, SHS (UBT), NCP (SP), SP & PWPI

Other includes - BSP, BVA, MNS, RSP, PJP, MSP, ASP(KR), SWP, AIMIM, IND etc.

Region-wise Districts (288 ACs)

Regions (AC Seats)	Districts / (Seats)
Vidarbha (62)	Akola (5), Amravati (8), Bhandara (3), Buldhana (7), Chandrapur (6), Gadchiroli (3), Gondiya (4), Nagpur (12), Wardha (4), Washim (3), Yavatmal (7)
Western Maharashtra (58)	Kolhapur (10), Pune (21), Sangli (8), Satara (8), Solapur (11)
North Maharashtra (47)	Ahmednagar (12), Dhule (5), Jalgaon (11), Nandurabar (4), Nashik (15)
Marathwada (46)	Aurangabad (9), Beed (6), Hingoli (3), Jalna (5), Latur (6), Nanded (9), Osmanabad (4), Parbhani (4)
Konkan & Thane (39)	Palghar (6), Raigad (7), Ratnagiri (5), Sindhudurg (3), Thane (18)
Mumbai (36)	Mumbai City (10), Mumbai Suburban (26)

Gender-wise Vote Share

Figures in %

Party	Male	Female
Maha Yuti	46 +4	50 +6
MVA	38 -7	36 -7
VBA	3 NC	3 NC
Others	13 +3	11 +1

Note: Other Includes BSP, BVA, MNS, RSP, PJP, MSP, ASP(KR), SWP, AIMIM, IND etc.

Small figures mentioned in **RED**, **GREEN** & **PURPLE** indicates swing and 'NC - No Change' of votes in comparison to GE 2024.

Geography-wise Vote Share

Figures in %

Party	Rural (55%)	Urban (45%)
Maha Yuti	48 +5	47 +4
MVA	37 -7	38 -7
VBA	3 NC	2 NC
Others	12 +2	13 +3

Note: Other Includes BSP, BVA, MNS, RSP, PJP, MSP, ASP(KR), SWP, AIMIM, IND etc.

Small figures mentioned in **RED**, **GREEN** & **PURPLE** indicates swing and 'NC - No Change' of votes in comparison to GE 2024.

Political alliances have completely changed since AE 2019, so the data is being compared with the latest election, GE 2024.

Overall - Caste-wise Vote Share

Figures in %

Party	SC (11%)	ST (10%)	NT VJ (3%)	Muslim (10%)	Kunbi (5%)
Maha Yuti	34 +11	49 +15	54 +3	4 +1	53 -3
MVA	40 -11	37 -15	30 -5	79 -5	34 NC
VBA	14 -1	2 -1	2 NC	2 -1	1 NC
Others	12 +1	12 +1	14 +2	15 +5	12 +3

Figures in %

Party	Other OBC (23%)	Maratha (23%)	Other General (6%)	Others (9%)
Maha Yuti	64 +4	48 +2	68 +6	57 +5
MVA	25 -5	40 -5	22 -7	28 -6
VBA	1 +1	1 NC	0 NC	1 -2
Others	10 NC	11 +3	10 +1	14 +3

Note: Other Includes BSP, BVA, MNS, RSP, PJP, MSP, ASP(KR), SWP, AIMIM, IND etc.

Small figures mentioned in **RED**, **GREEN** & **PURPLE** indicates swing and 'NC - No Change' of votes in comparison to GE 2024.

Political alliances have completely changed since AE 2019, so the data is being compared with the latest election, GE 2024.

Age-wise Vote Share

Figures in %

Party	18-25 (15%)	26-35 (26%)	36-50 (32%)	51-60 (15%)	61 & above (12%)
Maha Yuti	44 +2	47 +6	50 +6	49 +4	47 +2
MVA	39 -5	37 -8	35 -8	38 -6	40 -2
VBA	3 -1	3 NC	2 -1	3 +1	2 NC
Others	14 +4	13 +2	13 +3	10 +1	11 NC

Note: Other Includes BSP, BVA, MNS, RSP, PJP, MSP, ASP(KR), SWP, AIMIM, IND etc.

Small figures mentioned in **RED**, **GREEN** & **PURPLE** indicates swing and 'NC - No Change' of votes in comparison to GE 2024.

Political alliances have completely changed since AE 2019, so the data is being compared with the latest election, GE 2024.

Occupation-wise Vote Share

Figures in %

Party	Unemployed (5%)	Labour (16%)	Farmer (18%)	Skilled Professional* (6%)
Maha Yuti	40 +3	46 +6	48 +7	45 -1
MVA	43 -4	37 -9	39 -5	40 -2
VBA	3 -1	4 NC	2 -1	3 +2
Others	14 +2	13 +3	11 -1	12 +1

Figures in %

Party	Small Shop** (2%)	House Wife (22%)	Pvt. Service (15%)	Govt. Service (2%)	Others (14%)
Maha Yuti	43 NC	52 +7	48 +1	44 +4	47 +3
MVA	39 -7	34 -9	36 -6	42 -6	38 -4
VBA	3 NC	2 -1	2 NC	3 NC	3 NC
Others	15 +7	12 +3	14 +5	11 +2	12 +1

* Skilled Professional: Electrician / Plumber / Guide / Pandit / Technician / Carpenter

** Small Shop: Tea Stall / Pan Shop / Saloon / Dhaba / Roadside / Howkers / Vegetable Seller / Fruit Seller

Note: Other Includes BSP, BVA, MNS, RSP, PJP, MSP, ASP(KR), SWP, AIMIM, IND etc.

Small figures mentioned in RED, GREEN & PURPLE indicates swing and 'NC - No Change' of votes in comparison to GE 2024.

Political alliances have completely changed since AE 2019, so the data is being compared with the latest election, GE 2024.

Whom would you like to be the next Chief Minister?


आपके अनुसार अगला मुख्यमंत्री किसे होना चाहिये?

Options	%
Eknath Shinde	31
Devendra Fadnavis	12
Nitin Gadkari	2
Ajit Pawar	2
Any candidate from BJP	5
Uddhav Thackeray	18
Sharad Pawar	5
Nana Patole	2
Prithviraj Chavan	1
Jayant Patil	1
Any candidate from CONG	10
Prakash Ambedkar (VBA)	3
Raj Thackeray	2
Others / Don't know	6

Particular reason for voting this Party whom you have Voted in this assembly election?

इस विधानसभा चुनाव में
इस पार्टी को वोट करने की खास वजह / मुद्दा?

Reasons	Overall %	Party wise Voter Response			
		Maha Yuti ↓	MVA ↓	VBA ↓	Others ↓
For Development / विकास के लिए	32	38	26	14	24
Party Favoritism (Party Loyalist) पसंदीदा पार्टी (पार्टी वफादार)	12	10	16	38	7
For MLA Candidate/ MLA उम्मीदवार के कारण	12	6	9	11	44
Got Ladki Bahin Benefit / लाडकी बहीन योजना का लाभ मिला	8	16	-	-	1
There Should be Change / परिवर्तन होना चाहिए	6	-	19	16	10
Good Work by Eknath Shinde Governments/ एकनाथ शिंदे सरकार द्वारा अच्छा काम हुआ है	7	11	-	-	1
Good Work by the Present Centre Government/ वर्तमान केंद्र सरकार द्वारा अच्छा काम हुआ है	3	5	-	-	1
Inflation / महंगाई	3	1	8	4	1
Got State Government Schemes Benefit/ राज्य सरकार की योजनाओं का लाभ मिला है	2	3	-	-	1
For Former CM Uddhav Thackeray / पूर्व मुख्यमंत्री उद्धव ठाकरे के कारण	1	-	5	-	-
For PM Narendra Modi/ PM नरेंद्र मोदी के कारण	1	4	-	-	-
Law & Order / नियम और कानून	1	1	2	1	2

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➔ **Particular reason for voting this Party
whom you have Voted in this assembly election?**

इस विधानसभा चुनाव में
इस पार्टी को वोट करने की खास वजह / मुद्दा?

Reasons	Overall %	Party wise Voter Response			
		Maha Yuti ↓	MVA ↓	VBA ↓	Others ↓
Because of Sharad Pawar / शरद पवार जी के कारण	1	-	4	-	-
Unemployment / बेरोजगारी	1	-	2	3	2
Others / Don't know अन्य / पता नहीं	10	5	9	13	6

Note: Party wise response is of those respondents who voted for this particular Party.

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